



KAPPA ALPHA ORDER
NATIONAL ADMINISTRATIVE OFFICE
AT MULBERRY HILL

August 17, 2011

Brothers,

When placing orders this year, we wanted to remind you that utilizing Kappa Alpha Order's licensed vendors is the only legal way to purchase official, quality merchandise bearing our insignia (Greek letters, name, nickname(s), crest/coat of arms and other trademarks).

Here are a few shopping tips to make sure your experience goes smoothly:

- Ask for a written invoice or statement from the vendor that summarizes exactly what you have ordered. This way if you do not receive exactly what you ordered you have the necessary backup.
- Always ask for a specific date in writing on when you will receive the order. Sometimes vendors can give you a ship date, but not an exact date you will receive the order.
- Always print your order confirmation when purchasing items on the internet.
- Always be willing to call the vendor to be sure you will receive what you requested in time for bid day or recruitment. Don't feel as though you are being a bother.
- Only purchase from those vendors displaying the "Official Licensed Product" seal. Unlicensed vendors are not held to quality standards and are not authorized to print products with our trademarks. **If you don't see the OLP seal – say NO DEAL!**



If you experience any problems with a licensed vendor of Kappa Alpha Order, or if you've got a local vendor who you'd like to recommend to become licensed, please contact Melissa Jean-Baptiste at melissa@affinity-consultants.com or 760.734.6764 ext. 140, and she will do what she can to help resolve your issue.

To access a list of our current vendors, please visit www.greeklicensing.com. Also, if you're looking to place a custom screen printed order for an upcoming event, please visit www.greekquote.com where vendors compete to win your order and help you save big on custom printing.

On behalf of KA, please have safe and productive fall semester. And, thank you for helping protect our history and heritage by patronizing only licensed vendors.

Fraternally,

Larry Stanton Wiese
Executive Director

Excellence is our Aim!