



KAPPA ALPHA ORDER
National Administrative Office
at Mulberry Hill

To: Active Chapters
Advisory Council
Alumni Advisory Committees

From: Larry Stanton Wiese, Executive Director
Anthony Graziani, Assistant Executive Director for Chapter Services

Date: September 5, 2018

Subject: Topics for Membership Education Requirement

Per the Executive Council, each Active Chapter shall have a minimum of seventy percent of its members attend at least two educational programs each term to satisfy the Membership Education portion of the Active Chapter Expectations. At least two of the educational sessions per term must be on the following topics:

Sexual Assault Awareness and Prevention

Sexual Assault continues to be an important issue in higher education that directly affects all fraternity men across the country. Kappa Alpha Order has been recognized as an industry leader in addressing this issue through educational sessions facilitated by our field staff during their annual chapter visits.

Values Based Recruitment

One of the key differentiators for Kappa Alpha is the fact that we are an Order. The goal of this session would be to educate our members on how they can incorporate our values into their recruitment process and bid sessions to select men who are truly likeminded and share our values.

Crisis Management Communication and Appropriate Usage of Social Media

Media attention on fraternities is guaranteed to continue or increase. While this topic is covered extensively at NLI, ELA and Province Councils, it is essential that this topic is covered at a chapter level to ensure that every member of the Order knows how to conduct themselves in a crisis situation. All members have a responsibility to represent themselves and the Order in an appropriate manner on social media. One post from a member has the potential to affect not only their chapter but the Order as a whole.

Social Event Planning and Management

Many of our chapter's risk management violations can be prevented through improved social event planning and management. This session would cover best practices and expectations for social event management.

Academics

KA has significantly improved its academic performance in the last ten years. To continue this path towards excellence in this area, we must continue to emphasize its importance and provide our members with resources and guidance on how to continuously improve their academic performance both as individuals and as a chapter.

Professional Development

KA has always made professional development a priority. This is evident in the fact that all new members receive a copy of *To Manners Born, To Manners Bred*. Additional topics that could be covered include professional dress, communication skills both verbal and written, networking, resume building and interview skills.