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Logos

Kappa Alpha Order’s logos can be modified but are approved on a case by case basis. Color variations of the official Crimson and Old Gold are not allowed. Separated elements of official logos can be used and will be approved on a case by case basis.
Primary Logos

Coat of Arms and Variation
Primary Logos

Badge & Variations

FULL COLOR  COLOR

GRAYSCALE  1 COLOR CRIMSON  1 COLOR BLACK  1 COLOR GRAYSCALE

BLACK W/OUTLINE  GRAYSCALE W/ OUTLINE  1 COLOR WHITE  WHITE/BLACK INTERIOR SIMPLIFIED
Additional Logos

Flag and Variation
Forever KA Logo
Official Letters
The Loyal Order Seal

forever KA

forever KA LOGO

LOYAL ORDER SEAL
Logo Usage

Modifications to logos are approved on a case by case basis and also are dependent on the context of the design. Logos should not be placed on the backside of shorts and pants. Logos are not to be placed on any undergarment product categories.
Primary Colors

CRIMSON

PANTONE  299 C
RGB      0.163, 224
CMYK    79, 97, 0, 0
HEX      #00A3E0

OLD GOLD

PANTONE  122 C
RGB      254, 209, 85
CMYK    0.09, 80, 0
HEX      #FFD414
Typography

Amasis MT Std Regular
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Amasis MT Std Italic
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Amasis MT Std Bold
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Amasis MT Std Bold Italic
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Medium
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Medium Italic
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Extra Bold
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Extra Bold Italic
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Black
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=

Officina Std Black Italic
ABCDEFIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()_+=